



PRESS RELEASE

RADIO LISTENING RATINGS FOR THE YEAR 2025

**RADIO 24: GROWTH CONTINUES ACROSS ALL METRICS.
HIGH LOYALTY AND STRONG APPRECIATION
FOR THE EDITORIAL OFFER ARE CONFIRMED**

In 2025, the estimated number of daily listeners is 2,615,000.

Milan, 5 February 2026 – In 2025, Radio 24 continues its growth path across all metrics, confirming high listener loyalty and strong appreciation for its editorial offering, enjoyed by **2,615,000 average daily listeners**. The evolution of the multichannel strategy and the strength of the Radio 24 brand—built on the credibility of its news coverage and the quality of its content, both in news bulletins and in programs—have been rewarded.

The Radio 24 community is also expanding thanks to an intense social media activity which, in 2025, records over **2.7 million followers**, marking a **+32% increase** compared to the previous year. The podcast offering—constantly evolving thanks to Radio 24’s strong narrative and in-depth capabilities—achieves an average of **9 million listens per month**, reaching its **highest ever peak in October with 10.2 million listens**. In 2025, **16 new Original Podcast series** were produced which, together with new seasons of ongoing podcasts, brought the total to **540 new episodes** distributed on the Radio 24 platform (website, mobile app, CTV apps and Alexa) as well as on all on-demand listening platforms.

“Our constant commitment to the strategic development of Radio 24 toward an advanced multi-platform system has enabled us to offer the public an increasingly wide range of entry points. This work has successfully increased listener engagement and loyalty,” comments **Federico Silvestri, Chief Executive Officer of the Il Sole 24 Ore Group**. “We are very satisfied with these results, the outcome of a strategy involving the entire group and aimed at enhancing our assets within the challenging context of the digital era. Radio 24 represents a fundamental piece of the Il Sole 24 Ore Group’s multimedia information ecosystem, thanks to its ability to evolve and integrate with the Group’s other media—an aspect particularly appreciated by a market that has chosen the many cross-media projects proposed.”

“The growth in editorial appreciation is once again the best recognition for the entire newsroom and all the staff who contribute every day to the radio’s success. It is an acknowledgment of the

timeliness and quality of Radio 24's news coverage, even more significant in a media landscape marked by fake news and misinformation," states **Fabio Tamburini, Director of Radio 24.**

According to **Sebastiano Barisoni, Deputy Executive Director of Radio 24:** "Radio 24 thus confirms itself as a benchmark for free, independent and competent information, capable of evolving and taking advantage of new modes of consumption, such as podcasts, without losing its original vocation: authoritative information and high-quality storytelling rewarded by listeners."